

Mike Haynes

design.mikehayn.es
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Experience

StreamElements • Product Designer

May 2021–Jun 2022

Designing a brand new merchandise platform, including product editor, and storefront experience for users. Conceptualizing and wireframing internal CRM platform to assist with creator sponsorship deployments.

Amazon • UX Designer

Apr 2020–May 2021

Conceptualizing and delivering work on new, high-visibility projects for Amazon's retail pages, and designing next-generation experiences for Kindle hardware and mobile app. Creating, building, and launching user studies, working closely with other designers, PMs, and partner teams to ensure alignment throughout the design process.

Bold Commerce • Product Designer

Aug 2018–Apr 2020

Led in the creation of new experiences for content creators on Flocker including next-gen storefronts, sales dashboards, and onboarding tools. Performed user testing with creators and their communities, built promotional assets for marketing and demo merchandise.

Payworks Payroll Services • UX/UI Designer

Sep 2016–Aug 2018


Redesigned the Payworks HR application and client portal, built and deployed a new design system across the company, assisted with UX of existing design debt alongside the development teams.

SkipTheDishes • Product Designer

Aug 2015–Sep 2016

Designed a brand new SkipTheDishes mobile ordering experience on both iOS and Android, and a delivered a new way for users to track their orders live on the web and within the updated mobile apps.

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Education



Red River College • Graphic Design Advanced (Diploma)

2014–2015, Winnipeg MB

Red River College • Graphic Design (Diploma)

2012–2014, Winnipeg MB

Mentorship



Red River College • Ten Thousand Coffees

2019–2021